Chapter 1

Introduction

The profile of Faculty of Economics and Management (FEM), Bogor Agricultural University is a brief illustration of FEM IPB. FEM's Company Profile is presented since we understand the importance of information of our potential and concerns so that they may synchronized with external potentials in order to serve the community.

FEM's company profile presents various information about FEM IPB such as its legality, vision, mission, aims, programs, structure, ethic code, quality assurance, collaborative institutions, facilities, and professionals. Through the introduction of FEM's profile, we hope to build an understanding and establish many collaborations with various parties in order to reach an optimum self-actualization and development of potentials.

We would like to express our gratitude to all who have supported us and all the staff who have taken part in the creation of FEM's Company Profile.

We hope it is beneficial.

Dean

Dr. Ir. Yusman Syaukat, M.Ec
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<th><strong>Name</strong></th>
<th>Faculty of Economics and Management, Bogor Agricultural University (Institut Pertanian Bogor)</th>
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<td><strong>Dean</strong></td>
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<td><strong>The Quality Assurance Unit Coordinator</strong></td>
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Faculty of Economics and Management (FEM) is the eighth faculty of Bogor Agricultural University (Institut Pertanian Bogor/IPB). The founding of FEM IPB was based upon the philosophy that IPB is the only agricultural university in Indonesia given the mandate to holistically develop agricultural knowledge and technology, but it didn't have a faculty whose mandate was to develop the economic and management science to support the development of agriculture, specifically, and Indonesia's economic development in general. The formal foundation of the establishment of the Faculty of Economics and Management is inscribed on the plaque signed by the Vice President of Indonesia at that time, Megawati Soekarnoputri, on April 6, 2001. The inscription on the plaque says: “It is known that the main pillar of continuous economic development is the development of agriculture aimed to improve the welfare of the people and the country in a just way. Therefore, the presence of the Faculty of Economics and Management, Bogor Agricultural University, will strengthen Indonesia's micro and macro agricultural economy. Bogor, April 6, 2001. Megawati Soekarnoputri The Vice President of Indonesia”.

Legally FEM IPB was established on April 20, 2001 based upon the Rector's decree number 059/K13.12.1/OT/2001. When it was first founded, FEM IPB had two programs, the Economics Program and the Management Program. The two programs were then declared as departments in 2007. In 2005, IPB went through a restructurization and FEM formed two new departments, the Department of Agribusiness and the Department of Resource and Environmental Economics.

As a part of Bogor Agricultural University, FEM plays the role as the coordinator of the execution and quality assurance of academic activities in the branches of knowledge, technology and arts in the fields of economics and management. Therefore, FEM vision, mission, and aims must be in line with IPB' vision, mission, and aims. FEM's vision, mission, and aims are as follows:
Vision

To become a center of excellence in education, research, and public services in the field of economy and management, with a holistic viewpoint, a strong quantitative and qualitative analytical approach, and an orientation towards a continuous development for the improvement of human welfare.

Mission

To perform high quality education, research and community services in the field of economy and management with a holistic viewpoint through innovative approaches and by developing a cooperative behavior and culture, while competing and also having a spirit of excellence as the mandate holder, to carry out a continuous development for the improvement of human welfare.

Aims

To accomplish a holistic education in economy and management that is responsive to the dynamics of knowledge and technology and to form a synergy with traditional virtues in order to support the development of a democratic civil society.

To discover, develop, and spread knowledge and technology in the field of economy and management through a participative interdisciplinary and multidisciplinary approach leading to a more profound mutual understanding of the dialectic social and ecological system in various levels and environments in order to achieve competitive superiority.

To create a management system and higher-education institution of economy and management that are able to turn-out high-quality human resources (competent, have high integrity and broad views) as adept actors and an asset in the continuous economic development and the improvement of human welfare.

Quality Assurance Policy

Faculty of Economics and Management Bogor Agricultural University is highly committed to quality, efficiently and accountably turning out graduates who are competent in the field of economy and management and also have a good understanding of business knowledge and technology for the improvement of community welfare.
In order to implement the SADAR (Sentralisasi Administrasi Desentralisasi Akademik dan Riset) system, Rector of IPB had issued a decree number 043/K13/KP/2004 pertaining to the Organizational Structure of Faculty and Department Administration Executors in IPB. The Organizational Structure of the Faculty of Economics and Management according to the decree can be seen below.
4.2 THE LECTURERS AND TEACHING STAFF

There are 132 lecturers in the Faculty of Economics and Management, 42.86 percent of them have doctoral degrees from both local and overseas universities. Fifty-three percent have master degrees and 3.76 have a bachelor degree. Most of the lecturers with a master or bachelor degree are pursuing their doctoral or master degree in both local and overseas universities, majoring in relevant studies in order to support their respective department's mandate in the Faculty of Economics and Management. Based on their positions, there are 16 professors and 7 emeritus professors, 27 associate professors, 29 senior lecturers, 36 lecturers, 17 assistants.
5.1 Departments and Majors

Based on the department re-organizations in IPB (Rector’s decree number 001/K13/PP/2005), FEM IPB is divided into four departments:

- Economics
- Management
- Agribusiness
- Resource and Environmental Economics

At the moment, FEM IPB has 5 under-graduate majors and 10 graduate majors. The names of the under-graduate and graduate majors in each department and their strengths can be seen in the tables below:

1. The Department of Economics

**VISION**

As a center of excellence in education, research, and community services in the field of economics for communities in tropical areas which has a holistic view and is oriented to a continuous economic development for the improvement of human welfare.

**MISSIONS**

To perform high quality education, research and community services in the field of economics and management with a holistic viewpoint through innovative approaches and by developing a cooperative behavior and culture while competing and also having a spirit of excellence as the mandate holder to carry out a continuous development for the improvement of human welfare.

**STRENGTHS**

- Able to develop both macro and micro economics and policies.
- Able to develop sharia economics and micro, macro, and international economic studies.

**MAJORS**

- **Undergraduate**
  - Economics and Development Studies (ESP)
  - Sharia Economics (IES)

- **Graduate**
  - Master in Economy
2. The Department of Management

**VISION**
Becoming a reputable academic institution which has a high competence in management science which includes marketing, finance, operations/production, and human resources who are able to think comprehensively, do quantitative and qualitative analyses and have entrepreneurial spirits.

**MISSIONS**
- To develop human resources who have good communication, computation, and entrepreneurial skills in management science education and services corresponding to the community needs.
- To develop management science based on technical, economic, social, psychological, and systemic competence.
- To develop the department through scientific and professional management ethics and discipline by conducting research and community services.

**STRENGTHS**
- Able to apply management science in the fields of finance, marketing, human resources, production, and operations.

**MAJORS**

**Undergraduate**
- Management
- Management (Evening Classes Program)

**Graduate**
- Master of Management Science

3. The Department of Agribusiness

**VISION**
Becoming a reputable higher-education institution in the development of science, technology and business in agriculture, fishery, animal husbandry, and forestry though a systemic and entrepreneurial approach in order to support continuation of the national economic development in improving community welfare.

**MISSIONS**
- To perform a high quality under-graduate and post-graduate education that is highly competitive in the field of agribusiness that is compatible to the needs of the community both at present and in the future.
- To improve the quality of human resources through the improvement of business and entrepreneurial capability and the propagation of agricultural concepts and technology.
STRENGTHS

- Have an ability to create and manage agribusinesses in plant cultivation, fishery, animal husbandry, and forestry autonomously.
- Have professional managerial ability in managing plant cultivation, fishery, animal husbandry, and forestry agribusinesses.
- Have an ability to develop public policies pertaining to agribusiness development bearing the slogan “Growing the Future”.

MAJORS

Undergraduate:
- Agribusiness
- Agribusiness (Evening Classes Program)

Graduate:
- Master of Agribusiness Science

4. The Department of Resource and Environmental Economics

VISION

Becoming an internationally acclaimed major in the development of economic sciences in agriculture, resources, and tropical environment which supports the achievement of community welfare and continuous development.

MISSIONS

- To perform a bachelor level higher education to turn out human resources who have superiority and competence in sustainable agricultural, resource, and environmental economics.
- To develop agricultural, resource and environmental economics through teaching, research, and community service.
- To give critical opinion and solutions to agricultural, resource and environment development problems in order to achieve community welfare.
STRENGTHS

- It is the first and only existing department in Indonesia with a curriculum specifically designed to study the aspects of natural resource and environmental economic management.

MAJORS

Undergraduate

Graduate

Graduate Majors under the Faculty of Economics and Management

MAJORS

Graduate

5.2 CURRICULUM

The curricula in each department in FEM-IPB have fulfilled the educational standard and conforms to the advancements in science, technology, and arts needed by the economic, business, management, industry and government institution practitioners both currently and in the future and are designed based on the National Curriculum (KURNAS) and the Competence-Based Curriculum (KBK) and further enriched with various local contents in line with IPB’s core competence.

A division is a group of lecturers that have similarities in scientific fields. The division holds a role in developing the science and human resources. The divisions found in each department may be seen in the table below.

- **Economics**
  1) Monetary, Banking, and Financial Economics
  2) Industrial, Trade, and Developmental Economics
  3) Regional, Public, and Institutional Economics
  4) Sharia Economics

- **Agribusiness**
  1) Business and Entrepreneurship
  2) Agribusiness Policies

- **Management**
  1) Finance and Accountancy
  2) Trade and marketing
  3) Production and Operations Management

- **Resource and Environmental Economics**
  1) Agricultural Economics
  2) Resource Economics
  3) Environmental Economics
As a pioneer in the policy of accepting under-graduate students through the Invitation system, most of the students are accepted in IPB (and also FEM) through an Invitation to the IPB Selection Process (USMI, 70%) and the rest are accepted through National Selection Process (SNMPTN), Regional Delegate Scholarship (BUD), Independent Talent Test (UTM) IPB, and national/international achievement system. Starting from 2011, most IPB students are selected through the National Selection Process (Invitation and Written Test systems, 83%) and the rest from BUD, UTM and the achievement system.

In 2010, the students registered in FEM IPB were:

- The Regular Under-graduate Program: 1,528 students
- Evening Classes Programs: 680 students
- Post graduate: 363 students
- Total: 2,757 students

The number students interested in continuing their studies in FEM is relatively large and continues to grow from year to year. However, due to the relatively limited number of lecturers, the capacity is also limited. Therefore, the ratio between applicants and accepted students also keeps growing. The approximate ratio between applicants and the accepted is 5.1:1.

### 6.1 Student Organizations

1) BEM (The Executive Student Board)
2) DPM (The Student Representative Council)
3) HIPOTESA (The Association of the Economics and Development Studies Profession Enthusiasts)
4) COM@ (The Association of the Management Profession Enthusiasts)
5) HiPMA (The Association of the Agribusiness Profession Enthusiasts)
6) REESA (Resource & Environmental Economics Students Association)
7) FORMASI (The Muslim Student and Islamic Studies Forum)
8) SES-C (The Association of the Sharia Economics Enthusiasts)
9) KAREMATA (The Environment Enthusiasts)
6.2 Student Achievements

FEM-IPB's students' achievements and participation in various events not only in IPB but also in the national and international level are quite credible. For example some students won the Scientific Report Writing Competition, LIPI's Youth Researcher Competition, and High Achievement Student, Entrepreneur/Business Plan, and their participation in seminars and conferences, etc.

6.3 Duration of Study

During the eight years of its existence, FEM has graduated 1,074 Economic Bachelors (SE), 30 of them Cum Laude, 736 Very Satisfactory, and 308 Satisfactory. The average study duration is 48 months (4 years). The average GPA is 3.07, exceeding the target GPA set by IPB.

The study duration of students in the Faculty of Economics and Management is 4.5 years or 54 months. The number of students who graduated in less than 54 months from 2003/2004 until 2008/2009 has an increasing trend. In 2008/2009, it reached 93%, while the number graduates with a GPA equal to or higher than 2.75 has also risen. In 2008/2009 254 and 225 students graduated with a GPA equal to or higher than 2.75.

6.3 Occupation Range

The average waiting period for job seekers is three months. The occupation range for FEM-IPB graduates/alumni includes various jobs in the fields of Economics, Management, Resource and Environmental Economics, Sharia Economics i.e.:

1. Entrepreneurs in various fields both in agribusiness and non-agribusiness
2. Government institutions (BAPPENAS, BI, the Department of Finance, the Department of Trade, the Department of Industries, Setneg, Bulog, etc.).
3. Public banking (BRI, BNI, Bank Mandiri, BCA, Permata, NISP, Danamon, etc.).
4. Sharia banking and insurance (BMI, BSM, BNI Syariah, BRI Syariah, Takaful, etc).
5. International institutions (World Bank, UNSFIR, ASEAN, etc.).
6. Educational institutions (lecturers, secondary school teachers, etc.).
7. Research institutions, private consultants, newspapers and electronic media, etc.
7.1 ACADEMIC BUSINESS UNITS

Improving the academic quality is done through collaborative programs with government and private sector institutions and with reference to the 2003 ART IPB. The collaborative programs are meant to improve the Teaching Staff and the students' ability and intellectual responsiveness in supporting Indonesia's economic development through Academic Business Units (Satuan Usaha Akademis/SUA). Academic Business Units are operated by departments, faculties, centers, or institutions as an application of science, technology, and arts to serve the needs of the community outside of the institution. There are five existing SUAs, i.e.:

1. The Department of Economics: Economics and Development Policy Unit

   **Coordinator**: Dr Alla Asmara, S.Pt, M.Si.
   **Activities**: Holding consultations for government, private sector, and foreign institutions, competence-appropriate studies, discussions, workshops, seminars, and trainings.

2. The Management Unit (G-Man)

   **Coordinator**: Farida Ratna Dewi, SE, MM.
   **Activities**: Giving trainings and technical guidance, consultations, commercial studies, scientific studies, community services, and developing FEM's micro-finance institution.

3. The Department of Agribusiness: Business and Entrepreneurship Unit (G-Bike)

   **Coordinator**: Dr. Ir. Rachmat Pambudy, MS.
   **Activities**: Performing R&Ds, discussions, seminars, workshops, trainings, business aids, internships, business practices, book publishings, and giving the Agripreneur scholarship.
4. The Department of Resource and Environmental Economics: Agricultural Resource, and Environmental Policies Unit

Coordinator: Dr. Ir. Eka Intan Kumala Putri, M.Sc.
Activities: Performing research, education, and trainings and also developing the network and collaborations with various parties, both national and international in the fields of economics, agricultural policies, natural resources, and environment.

5. The Regional Development Planning and Management Unit

Coordinator: Prof. Dr. Ir. Bambang Juanda, MS
Activities: Giving consultations, technical and managerial assistance, and performing studies in various aspects.

7.2 RESEARCH DEVELOPMENT

The number of scientific publications published by the teaching staff of the Faculty of Economics and Management is still considered low. The average publications published by a lecturer in scientific journals per year during the past 6 years is merely 0.81 in 2009. The low number is because there are some lecturers whose scientific publications have not been documented.

The Faculty of Economics and Management has carried out collaborations with various state-owned and private-owned institutions from both Indonesia and abroad. The collaborations cover the fields of education, research, and community services. The main collaborators during the past three years are Ministry of Finance, Bank of Indonesia, BULOG, BAZNAS, State owned Enterprises, FAO, ADB, USAid and international universities.
# List of Institutional Collaborations, 2008-2010

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**Departement of Resource and Environmental Economics**

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<td>Name</td>
<td>Position</td>
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<td>Prof. Dr. Didin S. Damanhuri</td>
<td>Professor</td>
<td>Doctor (1993) IREPDA France</td>
<td>Development Economics</td>
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<tr>
<td>Prof. Dr. Ir. Bambang Juanda</td>
<td>Professor</td>
<td>Doctor (1997) University of Innsbruck</td>
<td>Economics</td>
</tr>
<tr>
<td>Prof. Dr. Ir. Hermanto Siregar</td>
<td>Professor</td>
<td>Doctor (2002) Lincoln University New Zealand</td>
<td>Agricultural Economics</td>
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<tr>
<td>Prof. Dr. Ir. Rina Oktaviani</td>
<td>Professor</td>
<td>Doctor (2001) The University of Sydney</td>
<td>Agricultural Economics</td>
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<tr>
<td>Prof. Dr. Ir. Noer Azam Achsani</td>
<td>Professor</td>
<td>Doctor (2004) Universität Potsdam</td>
<td>Econometrics, Finance &amp; Moneter</td>
</tr>
<tr>
<td>Prof. Dr. Muhammad Firdaus</td>
<td>Associate Professor</td>
<td>Doctor (2006) Universiti Putra Malaysia</td>
<td>Economics</td>
</tr>
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</table>
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Marketing Management

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Human Resource Management

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Master of Science (2009)
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Industrial Technology of Agriculture

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Management
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Agricultural Economics

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Field of Specialization
Social Economics of Agricultural Development
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Purwakarta, 08/09/1958
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Agricultural Economics

Dr. Ir. Hariantos, MS
Singaraja, 21/10/1958
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La Trobe University
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Agricultural Economics

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Dr. Amzul Rifin, SP, MA
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Resources and Agricultural Economics

Dr. Siti Jahroh, SP
Purbasakti, 26/11/1977
Position
Senior Lecturer
Education: Doctor (2007)
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Field of Specialization
Biobusiness

Dr. Ir. Netti Tinaprida, MM
Bogor, 10/04/1969
Position
Lecturer
Education: Doctor (2012)
Bogor Agricultural University
Field of Specialization
Agricultural Economics
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<td>Ir. Jokar Abidin, MS</td>
<td>04/01/1953</td>
<td>Senior Lecturer</td>
<td>Master of Science (1990)</td>
<td>Business Communication</td>
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<td>Ir. Lusi Fausia, M.Ec</td>
<td>21/03/1960</td>
<td>Senior Lecturer</td>
<td>Master of Science (1992)</td>
<td>Agricultural Economics</td>
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<td>Ir. Juniar Atmakusuma, MS</td>
<td>04/01/1953</td>
<td>Senior Lecturer</td>
<td>Master of Science (1990)</td>
<td>Agricultural Economics</td>
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<td>Ir. Joko Purwono, MS</td>
<td>06/06/1960</td>
<td>Associate Professor</td>
<td>Master of Science (1993)</td>
<td>Agricultural Economics</td>
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<td>Dra. Yusalina, M.Si</td>
<td>15/01/1965</td>
<td>Senior Lecturer</td>
<td>Master of Science (1998)</td>
<td>University of Indonesia</td>
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<td>Ir. Burhanuddin, MM</td>
<td>15/02/1968</td>
<td>Senior Lecturer</td>
<td>Master of Science (1997)</td>
<td>Agribusiness Management</td>
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Febriantina Dewi, SE, MM, M.Sc  
Bogor, 05/02/1969  
Position  
Senior Lecturer  
Education  
Master of Science (2010)  
Wageningen University  
Field of Specialization  
Marketing Management

Eva Yolynda Aviny, SP, MM  
Bogor, 02-04-1971  
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Urban and Regional Planning

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Public Policy and Agricultural Economics

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Marine and Resources Economics

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